

POST SHOW REPORT 2023



THE INTERNATIONAL TRADE SHOW OF

FOOD AND FOOD PROCESSING PRINTING AND PACKAGING

22 NOV. – 25 NOV. 2023

MASHHAD, IRAN

Organizer:



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Introduction to iFood and iPackPrint Exhibitions:

iFood and iPackPrint are the premier Food and Food Processing, Printing, and Packaging exhibitions, transcending boundaries and gaining recognition for their strategic position in Iran.

- **Hub of Advancements:**

Renowned as a cornerstone for Food and Food Processing, Printing, and Packaging advancements, iFood and iPackPrint serve as epicenters for innovation, collaboration, and knowledge exchange.

- **Strategic Positioning:**

iFood and iPackPrint's strategic location in Iran positions it as a pivotal hub, contributing significantly to the region's Food and Food Processing, Printing, and Packaging landscape.

- **Global Impact:**

Beyond borders, iFood and iPackPrint are crucial in supplying Food and Food Processing, Printing, and Packaging advancements to a vast market, impacting over 500 million people in the surrounding area.

- **Cutting-Edge Technologies:**

iFood and iPackPrint showcase cutting-edge technologies and practices, making it a vital platform for staying abreast of the latest trends in Food and Food Processing, Printing, and Packaging.

- **Driving Industry Forward:**

As a testament to greatness, iFood and iPackPrint foster connections and propel the Food and Food Processing, Printing, and Packaging industries forward with unparalleled impact.



Where iFood and iPackPrint events take place:

Mashhad

iFood and iPackPrint events took place in Mashhad, Iran, in 2023 at the Mashhad International Exhibition Center. The city's International Exhibition Center hosted specialized exhibitions in the food processing, printing, and packaging industries. Exhibitors showcased cutting-edge technologies and solutions in these sectors, contributing to advancements in food processing, printing, and packaging. Set against the backdrop of Mashhad's cultural richness, attendees had a unique opportunity to explore innovations and engage with the latest developments shaping the food and packaging landscape.



Exhibition Profile

The 23rd International Exhibition of Food and Food Processing

The 11th International Exhibition of Printing and Packaging

- **Date:** November 22-25, 2023
- **Venue:** Mashhad International Exhibition Center
- **Visiting hours:** 16 – 21

Exhibition Sectors:

Food and Food processing

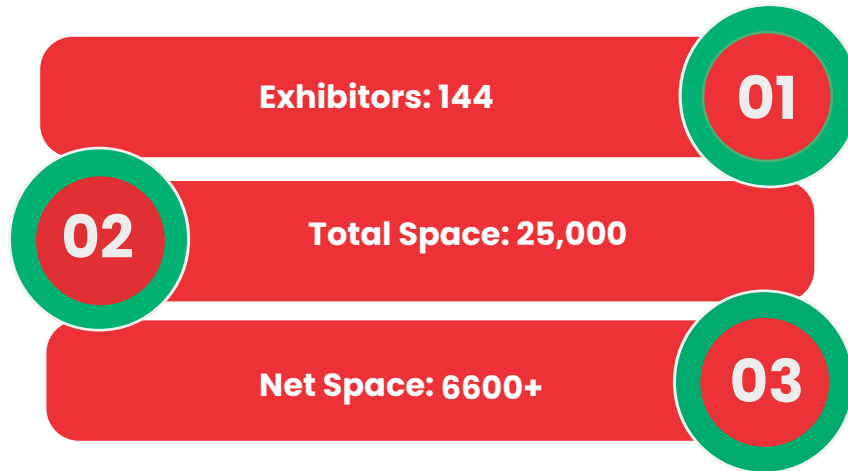
- Various types of vegetable and animal butter, yogurt, and cheese
- Various pizza toppings, potato
- Ice cream
- Production of ready-made and semi-finished food products
- Vinegar, sauce, disinfectant
- Various margarines, animal butters
- Various compotes, non-meat conserves, jams, honey, pickles
- Dairy products
- Coffee
- Animal butter production
- Pickle
- Raw materials
- Instant disinfectant
- Spices and seasonings
- Sauce
- Production of Nabat
- Manufacturer of dried fruits and puffed snacks
- Herbal tea, powdered thyme
- Dairy antibiotic
- Edible oil
- Peanut butter
- Tomato paste, canned foods
- Printing and packaging
- Nuts and dried fruits
- Production of various wafers and biscuits
- Olives and pickles
- Rose water
- Adhesive tapes
- Kashk and Qareh-Qoroot
- Improver (raw material)
- Cheese
- Tea
- Various noodles and pilaf
- Various plant and mushroom powdered extracts
- Popcorn
- Olives and pickles
- Iso and solvent
- Refrigeration and ventilation equipment
- Cream separator and cheese machine
- Shrink pack and date coder
- Fully automatic bakery equipment
- Vacuum pump and CNC parts
- Packaging and grating machines
- Glass and jar
- Filling machine, weighing
- Industrial bags, food rolls, nylon
- Pump
- Conveyor belt
- Packaging machines
- Shrink pack packaging machines

- Steam pot
- Fruit and butter extractor machines
- Conveyor belts, elevators, spirals
- Dairy machinery
- Packaging machinery
- Full fast-food line
- Fruit dryer
- Freeze dryer
- Cellophane and packaging
- Food machinery
- Water purification
- Industrial refrigeration
- Food packaging
- Ice cream machines
- Label
- Vertical packaging machines
- Jet printer
- Can making
- Automatic linear PET blow molding machine
- Cold storage systems
- Food, hygiene, pharmaceutical, and chemical machinery
- Conveyor belt
- Pump
- Manufacturer of food industry pumps
- Printers
- Water purification

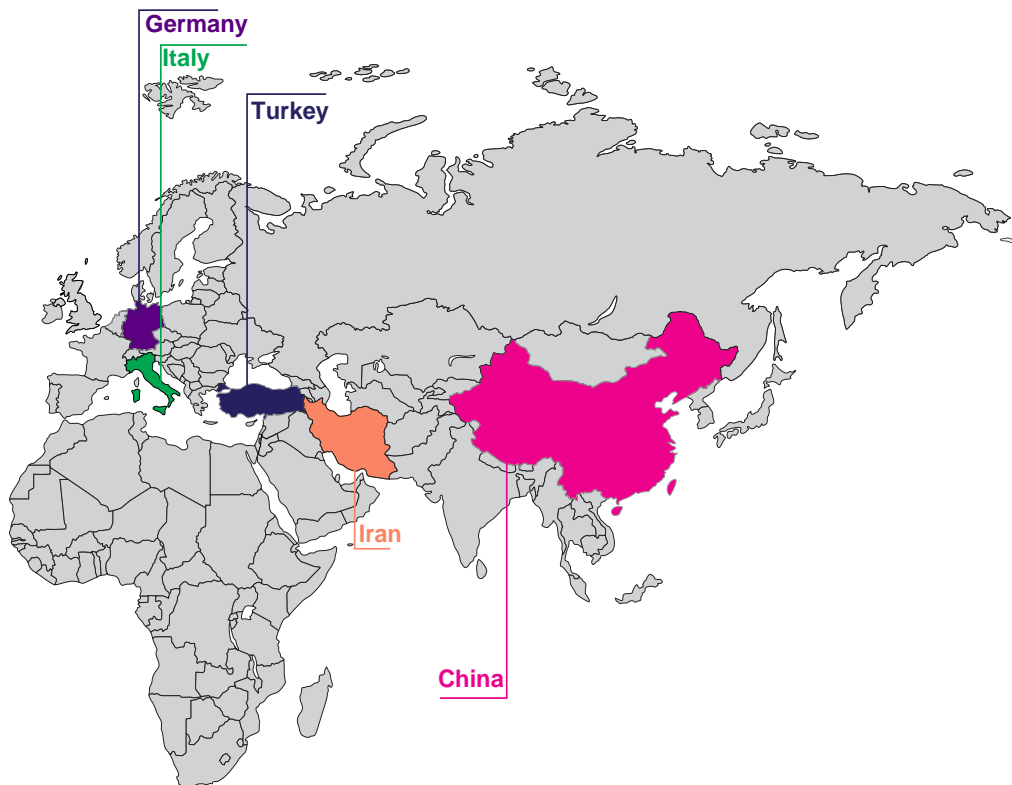
Printing and Packaging:

- Offset printing
- Printing various labels and rolls
- Promotional gifts
- Distribution of composite materials, cardboard printing, bags
- Digital printing equipment
- Manufacturer of packaging containers
- Jet printer
- Printing and packaging with cellophane
- Laser engraving and cutting machines
- Various types of paper and cardboard
- Packaging belt
- Digital printing machines
- Printing machinery, carton making
- Various 3-layer and 5-layer packaging cardboard
- Cutting blades in cardboard and sheet industries
- Paper cup making machines
- Printing and packaging machinery
- Printing industry machinery
- Carton making machines
- Manufacturing machines for die-cutting
- Importer of traffic tapes and double-sided adhesives

Exhibitors Information



Exhibitors (Agents and Countries)



Visitors Information

Visitors: 15,000+

01

02

Quality of Visitors: 85% were decision makers

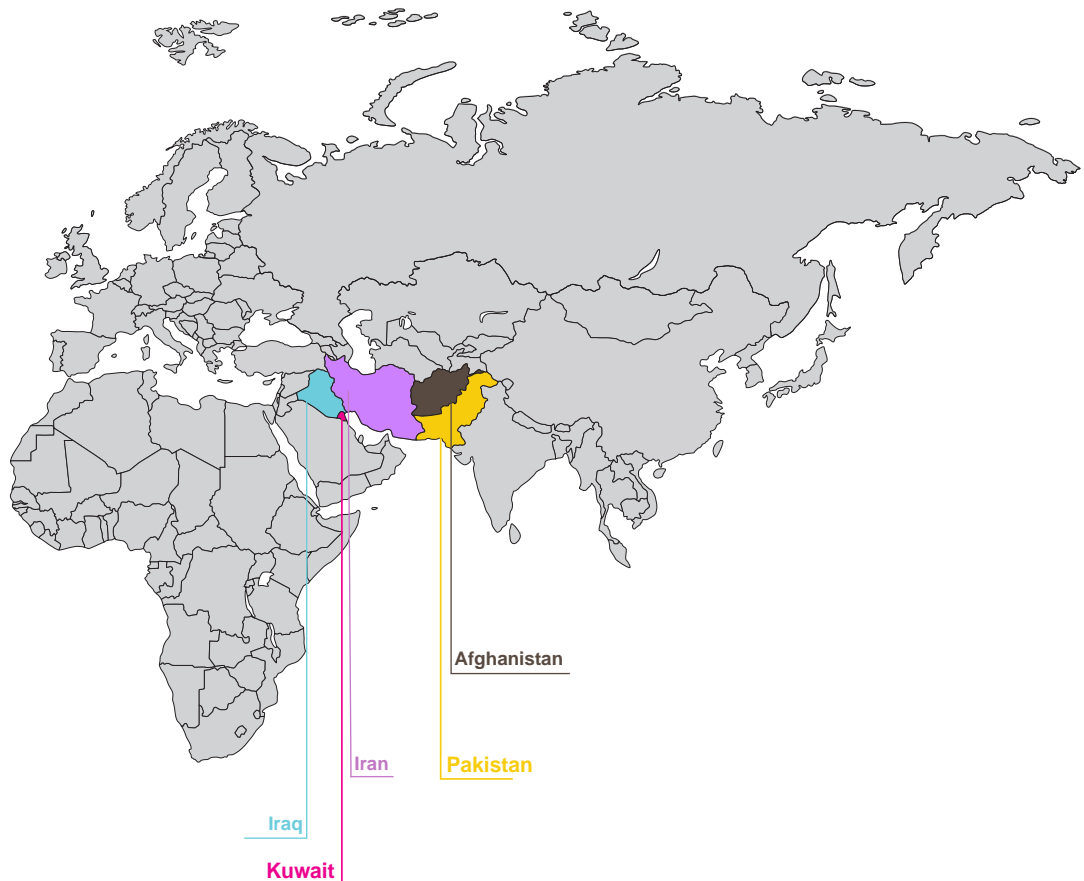
Purpose of Visit:

47%: Buyers and those Seeking representative

23%: Familiarizing with new technologies

03

Visitors Nations



Special honorable guests in the opening ceremony:

- **Mr. Salgi**, Deputy Director of the Center for Mechanization and Agricultural Industries Development, Ministry of Agriculture Jihad.
- **Mr. Boostani**, Deputy Director of the Center for Mechanization Development, Ministry of Agriculture Jihad.
- **Mr. Rajabi**, Director General of Industry, Mining, and Trade of Khorasan Razavi.
- **Mr. Ghanbari**, Director General of Agriculture Jihad of Khorasan Razavi.
- **Mr. Hosseinzadeh**, Director General of Culture and Islamic Guidance of Khorasan Razavi.
- **Mr. Mokhmali**, Head of Mashhad Chamber of Guilds.
- **Mr. Shirdel**, President of the Exporters Union of Khorasan Razavi.
- **Mr. Moghadam**, Deputy of Commercial Affairs and Trade Development of the General Directorate of Industry, Mining, and Trade of Khorasan Razavi.
- **Ms. Hosseini**, Deputy for Cultural Affairs of the General Directorate of Culture and Islamic Guidance of Khorasan Razavi.
- **Mr. Mortazavi**, Deputy Ambassador of the Islamic Republic of Iran in Afghanistan
- **Mr. Rezmyan Moghadam**, Representative of the People in Dargaz and Member of the Health and Treatment Committees and Budget Integration of the Islamic Consultative Assembly
- **Mr. Babaei**, Director General of Labor, Cooperation, and Social Welfare of Razavi Khorasan Province
- **Mr. Mokhmali**, Head of the Guilds Chamber of Mashhad
- Several presidents of specialized unions and trade associations
- **Mr. Mortazai**, Deputy Judiciary Chief of Razavi Khorasan Province for Social Affairs and Crime Prevention, and Deputy Head of the Resistance Economy Headquarters of the Province
- **Mr. Aghayi**, Deputy for Human Resources and Cultural Affairs of the Judiciary of Razavi Khorasan Province
- **Mr. Haji Begloo**, Spokesperson of the Islamic City Council of Mashhad and Head of the Islamic Council of Razavi Khorasan Province
- **Mr. Dabirian**, Head of the Economic Commission of the Islamic City Council of Mashhad
- **Mr. Alizadeh**, Head of the Legal Commission of the Islamic City Council of Mashhad
- **Mr. Nasehi**, Vice Chairman of the Cultural Commission of the Islamic City Council of Mashhad

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Supported By:



Side Events:

1. Workshop on Experience Transfer in the Apparel Industry and Business Success
2. Workshop on Establishing Knowledge-Based Companies
3. Workshop on Enhancing Communication with Industry and Experience Transfer for Consulting Knowledge-Based Companies
4. Workshop on Experience Transfer in the Food Industry and the Ups and Downs of Entrepreneurial Life
5. Workshop on Experience Transfer in the Printing Industry, Women Entrepreneurship, and the Impact of Digital Printing on Textiles
6. Startup Demo Food Workshop
7. Workshop on Familiarization with Pre-Press Control Processes (Pre-flight)
8. Workshop on Familiarization with Color from Design to Printing
9. Workshop on the Role of Artificial Intelligence and Packaging Magic for Export
10. Workshop on How to Transform a Printing House into an Online Money Making Machine
11. Workshop on Offset vs. Digital Printing
12. Workshop on How to Transform a Printing House into an Online Money Making Machine
13. Holding B2B Sessions between Companies and Foreign Delegations Present at the Exhibition



Authorities Feedback:

Mr. Rajabi,
Director General of Industry, Mining, and Trade of Khorasan Razavi



The production, sale, supply to the people, and marketing each have their own expertise. From production to supply to the people, it's all integrated. Naturally, all of these must predict their profits along this chain reasonably. And if any of these links in this chain are missing, rest assured that the producer's work will also face difficulties. This is exactly what exhibitions do, facilitating the supply of new technologies to demand. Exhibitions are the best place to connect supply with demand and showcase new technologies.

Mr. Salgi,
Deputy Director of the Center for Mechanization and Agricultural Industries Development, Ministry of Agriculture Jihad.



We are witnessing the holding of two exhibitions, one on the food industry and the other on printing and packaging. Both exhibitions are related to agriculture due to the breadth of agriculture's involvement in these fields. For example, the printing and packaging exhibition is related to packaging agricultural products and supplying raw materials for the food industry, thus highlighting the importance of agriculture. We observe diversity in food products, which are processed into various types and made available to consumers. This diversity is increasing day by day with the involvement of production companies and knowledge-based enterprises, as well as the introduction of new technologies. Moreover, the quality of the products is of paramount importance, which fortunately has received significant attention.

Mr. Rezmyan Moghadam,
Representative of the People in Dargaz and Member of the Health and Treatment Committees and Budget Integration of the Islamic Consultative Assembly.



Thanking the organizers of the exhibition, it's important to emphasize that the food industry exhibition has a direct connection to the health and nutrition of society. Furthermore, it's noted that Khorasan is among the largest agricultural and livestock hubs in the country. It is hoped that we can contribute to the employment rate, as well as the health and nutrition of the people.

Mr. Mortazai,
Deputy Judiciary Chief of Razavi Khorasan Province for Social Affairs and Crime Prevention, and Deputy Head of the Resistance Economy Headquarters of the Province



We are delighted to witness a multitude of exhibitions showcasing advancements in printing, packaging, and food products. The food industry exhibition has introduced us to cutting-edge technologies that promise to revolutionize production and create numerous employment opportunities. It's uplifting to see the slogan of the year being actively pursued, signifying the industry's commitment to progress.

Similarly, the printing and packaging sector has showcased innovative techniques that are not only effective but also highly practical. Industries are demonstrating remarkable growth. This positive trend reflects the resilience and adaptability of our industries.

The enthusiastic reception from our people at these exhibitions is truly heartening. Their keen interest underscores the significance of such events in fostering innovation and economic development. We look forward to further expanding these exhibitions, bolstering our self-sufficiency and fostering continued growth and prosperity.

Mr. Haji Begloo,
Spokesperson of the Islamic City Council of Mashhad and Head of the Islamic Council of Razavi Khorasan Province



With the organization of the specialized dairy exhibition in line with the food industry exhibition, attention was drawn to the machinery and equipment related to the dairy industry in Mashhad, Razavi Khorasan. Razavi Khorasan Province is a hub for the production and export of dairy products due to its geographical location and climatic conditions. Thankfully, today we have many excellent factories in this province, and there are also other factories across the country, but Khorasan is the hub of this sector.

Mr. Aghayi,
Deputy for Human Resources and Cultural Affairs of the Judiciary of Razavi Khorasan Province



During our visit to this exhibition, we witnessed the brilliance and prowess of our human resources and domestic capabilities. It was inspiring to see the innovative solutions, high-quality products, and cutting-edge technologies showcased by the exhibitors. This demonstration of excellence reaffirms our belief in the strength and ingenuity of the exhibitors, highlighting their potential to lead and excel in their respective fields.

Mr. Nasehi,
Vice Chairman of the Cultural Commission of the Islamic City Council of Mashhad



One of the most important approaches of urban management is to support industries for the promotion and introduction of products, and this platform has been provided in this exhibition. The exhibition provides a valuable opportunity for industry professionals to connect with the public. Specialized exhibitions play a significant role in the development of industries and employment in the province. The organizers of the exhibition have done a commendable job in creating these communication platforms.





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iPack Print
INTERNATIONAL EXHIBITION





Exhibitors List:

1. Zeynali Co.
2. Gashta Sanat Mashhad
3. Amir Chap Arya Novin
4. Hipack (Vala)
5. Asari Barsam
6. Pishgaman Takhiz Vak
7. Pand Weighing Control
8. Printing & Publishing Institution Of Astan Quds
9. Razavi
10. Shigh-pack
11. Isfahan Moghadam
12. Sepehr Kavir Yazd
13. Jahan Laser
14. Adilipack
15. Diaco Asia
16. Keifiat Andishan Jahan Negar
17. Aftab Nokhiz Hezar Masjed
18. Karyarane Pars
19. PooyaTebe Javide Shargh
20. Bidestan
21. Rahrovan Masire Salamate Chenaran
22. Tejarat Gostar Tiam Iranian
23. Shirin Jame Azare Shahr
24. Shibarm
25. Fazl Neyshabour
26. Controlsystemco
27. Golestan Minodasht Pasteurized Dairy Products
28. Production Company
29. Ab Afarinan Novin Aalborz-Abco
30. Nik Faraz Pakhsh Tabriz
31. Food Industry Group 111
32. Nikbakht Print
33. Tasmé Mashhad
34. Fidar Novin Astaneh
35. Chapgar
36. Ati Sanat Pishgam
37. Kiarang Print
38. Vision Peik
39. Coilsazan Arya
40. Farkoush Rang Pars
41. Mehr Ara Machine Andishe
42. Asia Tak tous
43. Maxess
44. Karafan Engineering Co
45. Rasha Sanat Arvand Toos
46. West Asia Steel
47. Shirfaravaran
48. Northland
49. Packtin
50. Asali Mad
51. Reshteh Be Reshteh Khayyam
52. Tam Avaran Kuh Sabz
53. Asan Boresh
54. Sana Ideaafarin
55. Nojan Gostar
56. Nita Machine Keyhan (Pishropack)
57. Behpoo Machine
58. Tahavol Kala Novin Co
59. Shina Sanat Pars
60. Raya Shaghayegh Saramad
61. Soha Sanaat Noavar Toos
62. Salamat Tejarat Iranian
63. Toseh Garan Miracle Shanghai Barsava
64. Arsheh Kar
65. Chapenberg
66. Kavian Jarsachi
67. Farmad Sarma
68. Iranian Clinic Of Food Packaging
69. Elcom Gostar Tabriz
70. Mashhadroll Printing Packaging Industry Company
71. Zahra Rosewater Co
72. Azarbaijan Afkhami Industrial Group
73. Saied Safaee Market
74. Kimia Sanjesh Bihamtaye Fars
75. Arghavan Mandegar Toos Co.
76. Hararat Gostar Mashhad
77. Moein Plast

78. Hamgaman Sanat Irsa
79. Hadad Machin Parsyan
80. Takvin Azmayesh Parse
81. Nabat Fatima
82. Palood Parsian Khayyam Food Industries Company
83. Nozohoor Shahrood Mineral Industries
84. Karina Pars
85. Saba Printing & Packaging Complex
86. Ide Pardazan Bahman
87. Herfofan Machinery
88. Melall Printing
89. Kosha Sanat Behin Toos
90. Mehr Paper Cup
91. Puzzle
92. Asia Packing
93. Farachap Atrin
94. Mashhad Technicians Group
95. Charmehpack
96. Arman Gostar Novin Konarak
97. Sana Machine Rad
98. Nora Novin Talk Tadbir
99. Chabok Chap Co
100. Mirtek
101. Behsan Powder Ariya
102. Sahand Plastic Kavosh
103. SENYPACK
104. Kian
105. Eimen Rahkar
106. Didar Gifts
107. Badsar Machinery
108. Azaryab Tabriz Industries
109. Mersa Tajhiz Azma
110. Greeneh Food Industries
111. Simayeshahr Pishdad Shargh
112. Mashad Meat Industrial Complex
113. Atieh Radin Shaya
114. Poya Talashgaran Sahand
115. Azaran Carton
116. Amin Zadeh Trading Co.
117. Plastik Saeedpour
118. Pars Chapgar Espadana (Parsjet)
119. Farhangi Co
120. Pak Mashhad Dairies distribution
121. Kimya Chasht Torshiz
122. Sisoop
123. Namakal Sabzevar
124. Aryanagsh
125. Kala Printer
126. Nanogostaran
127. Bahavand Kar o Sanat
128. Matobaragh
129. Iran Zamin Printing
130. Raha Pak
131. Kesht Va Sanaat Va Damparvari Shameh Shir
132. Abtin Printing House
133. Zarinpackm
134. Ershad Printing Union
135. Zeitoun Printing
136. Sadra Tejarat Sabz
137. Septiko
138. Zarand Kesht o Sanat
139. jahad keshavarzi khorasan razavi
140. Chapiroous
141. Estoyra
142. Hedayat Industrial Dryer



Mashhad Next Edition:
September 2024

Isfahan Next Edition:
December 2024

Shiraz Next Edition:
February 2025

Venue of Mashhad:
Mashhad International Exhibition Center

Cycle:
Annually

Websites:
www.mashhad.ifoodexpo.com
www.isfahan.ifoodexpo.com
www.shiraz.ifoodexpo.com
www.brpexpo.com

Organizer:
BRP Co. (Barsaz Rooydad Pars Company)

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